

Awards/Achievements:

Deans List • Fall 2020

Lambda Pi Eta National Communications Honor Society

Member • November 2019- Present

Proficient In: Adobe Photoshop • Adobe InDesign • Adobe

Illustrator • WordPress • Microsoft Office • Zoom • Google Meet • Slack • InVision • YouTube • Twitter • Facebook • Instagram • Flickr • Pinterest • Survey Monkey • Empathy Mapping • Persona Creation • Survey Design

Familiar With: Basic HTML • CSS • Adobe AfterEffects •

Canva

Skills/Interests:

Graphic Design • Ad Design • App Design • Brand Design • Clothing Design • Design Process • Digital Design • Editorial Design • Logo Design • UX/UI Design • Survey Design • Typography • Persona Creation • User Journey's • Wireframing • Prototyping • User Research • A/B Testing • Interviewing • Motion Graphics • Photo Editing • Digital Photography • Brand Research • Data Analysis • Advertising • Marketing Strategy • Social Media Strategy • SEO/SEM • Creative and Strategic Writing • Public Relations • Storytelling • Blogging • Fundraising • Business • B2B • B2C • Entrepreneurship • Technology • TV/Movies • Gaming • Sports • Music • Charities/Non-For Profits •

Education:

Quinnipiac University • Hamden, CT

Bachelor of Arts in Graphic and Interactive Design •
Public Relations Minor

Graduated: May 2021

Email: rracaron96@gmail.com

Phone: 203-731-7030

LinkedIn Profile: <https://www.linkedin.com/in/ncarr96/>



Nora Carr

Experience:

Created and organized birthday fundraisers.

Catherine White Holman Wellness Centre •

Vancouver, BC - Raised a total of \$930.69 from November-December 2021.

BC Children's Hospital Foundation •

Vancouver, BC - Raised a total of \$1,300.48 from November-December 2022.

Ability Media Group • Graphic / Social Media Intern •

Hamden, CT

February - May 2021

- Created and ran social media accounts
- Helped managed website and provided feedback
- Attended weekly meetings
- Worked with others collaboratively

Other Courses:

PRATT School of Continuing Education and Professional Studies • Brooklyn, NY

Currently enrolled in the Branding /

Digital Marketing Certificate Program

Completed Courses: Branded Content Marketing, Brand Design, Corporate Identity Consumer Research and Insights, and Digital Marketing

School of Visual Arts • New York, NY

Introduction to After Effects

July-August of 2019

Introduction to Editorial Design

July-August 2020

Co-Curriculars:

Delta Delta Delta sorority

Member • April 2018- Present

-Raised money for St. Jude Children's Research Hospital every semester.

QTHON, Quinnipiac Dance Marathon

Fundraiser • November 2018 – April 2021

-QU's yearly dance marathon and fundraiser for Connecticut Children's Miracle Network Hospitals.

The BIG EVENT

Participant • April 2018

-Quinnipiac University's yearly community event where we help to give back to our local community and other surrounding areas.