

FOR IMMEDIATE RELEASE: (28 February 18)

Chief Brand Officer Jonathan Fitzpatrick holds press conference at 11

[Miami), [Flordia], [28 February 18]- Jonathan Fitzpatrick has announced that BKC will move 100 percent of the United States supply chain to cage free eggs by 2017 and will only purchase pork from suppliers that don't use gestation crates for breeding. Burger King is currently the world's second largest hamburger chain operating 12,500 restaurants in over 65 different countries averaging in about 2,200 pounds of meat being bought every year.

In 2011, BKC was presented with the Corporate Progress Award by the Humane Society of the U.S. for its "industry leading animal welfare practices." Fitzpatrick stated that, "Burger King Corp. has demonstrated a commitment to animal welfare, and through our BKC Positive Steps corporate responsibility program, we continue to leverage our purchasing power..."

Wayne Pacelle, President and CEO of The Humane Society of the United States stated, "Burger King Corp. has demonstrated when it comes to America's largest fast food chains, it continues to set the standard. These changes by Burger King Corp. will improve life for countless farm animals and encourage other companies to abide by animal welfare principles up and down their supply chain."

Jonathan Fitzpatrick Burger King Cooperation Miami, Flordia 1+(866)-394-2493

###