



**Burger King Corporation
5505 Blue Lagoon Drive
Miami, Florida 33126
1-(305)-378-3000**

March 5, 2018

Ms. Candice Choi
Writer
Associated Press
200 Liberty Street
New York, New York 10281

Dear Ms. Choi,

Jonathan Fitzpatrick has only one thing on his mind as CEO of one of the largest fast food chains in world and that is to make Burger King bigger, better, and more popular. Recently Fitzpatrick stated, "We continue to leverage our purchasing power to ensure the appropriate and proper treatment of animals by our vendors and suppliers."

This story involving CEO of Burger King would a perfect story to write about for the Associated Press. BKC has over 12,500 restaurants in operation in more than 65 countries. Based on your recent and excellent stories covering *Burger King to Offer a Turkey Burger* and *Fast-Food Strikes Aim at 10 U.S. Cities*, we believe this would be another excellent opportunity to cover a topic you are familiar, passionate, and well versed in.

We are offering Jonathan's story to you exclusively to the Associated Press but we would need to hear back soon if you are interested. You will have complete compliance with anyone who you may speak with. We can also provide a personal interview with Mr. Fitzpatrick as well as an interview with Wayne Pacelle who is the president and CEO of The Humane Society of the United States who has

awarded BKC the Corporate Programs Award. If you should need anything else, please do not hesitate to call as we would be more than happy to assist you. My direct phone line is 203-731-7030.

I will call on Monday, March 12 to follow up on the possible story of Jonathan Fitzpatrick. Thank you for your time and consideration.

Sincerely,
Nora Carr
Public Relations Director