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## **Feature News Release**

**For Immediate Release**

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### **The story behind Jane's Walk Calgary**

Jane Jacobs (1916-2006) used to always love taking walks in the city she lived in. She also thought it was extremely important. During this time, she was able to use her keen eye for detail which helped her to observe people's actions and interactions. Through her observation she was able to use what she gathered from others which assisted her when she was helping to. Jane made it her goal to build communities with a fresh but strong sense of belonging. She was often able to demonstrate this in many of her works. The walks she had were always determined by how she felt, ranging from funny, informative, or exploratory. In 2008, Jane's Walk became a recognized event and soon it became an initiative as it paired with the Calgary Foundation.

The Calgary Foundation agrees with the goals associated with Jane's Walk. In 2008 the foundation decided to make this event one of its initiatives.

On May 1, 2, and 3<sup>rd</sup> 2020, Jane's Walk will hold its twelfth annual walking event. The event was purposely scheduled to take place in May because it also coincides with her birthday. Individuals can participate in many ways ranging from leading a walk, volunteering to help, or joining the walk itself.

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